



# BMF UK COUNCIL MEETING

Tuesday 8th Sept BMF UK COUNCIL MEETING

## Attending

Allan Jones, Paul Fenton, Eric Woodward, John Watt , Dave Barnfield, Steven Turnbull, Duncan Dougall, David Walker George Collins,

## Apologies

Stuart Jones, , Brad Turkington, Howard Mole

ST chaired the meeting

Steven read from Acts 27/28 and reflected upon how opinions can change....

Minutes of the Last Meeting - Approved

1 - Strategy - LifeStories BMF

Stats - Since Easter Sunday over 50,000 people have clicked on the Salvation Prayer Link

9,900 new followers in the last three months

8 million people reached

2 million media views

Top Video - Allan Jones Salvation Prayer Video

113,000 media views these people watched for 28,200 minutes

Website - 10,000 plus visitors in the last six months they stayed on the site for an average of 1 minute and 10 seconds

Monday Zoom Meetings - JW said how good it was to have HM on board and helping to run the tech side

GC has been doing a great job with the Q and A

AJ to continue to start and end meetings

PF Spoke about the promotion of Monday night to Christians through a Radio Advert he has created with PW Premier Radio ready to play this ASAP

The aim to create Social Media Evangelists and to get people to share the Monday Zoom Meetings to their non christian family and friends

Thursday Prayer meeting discussed

GC feedback its the best prayer meeting I've ever been involved in

LifeStories Magazine

1,000 copies printed

400 sent to AJ

Action - 100 copies to be sent to GC and 100 copies to be sent to PF

ST working on the next one with BONO and Lewis Hamilton

PF Wondered if Colin Chambers may fit in it as well

Also could we have a salvation page at the back and contact info plus social media details

Action - Watermark Pages and More pics

New Website - GC working on content

JW says everyone should help

Action - Members of the Council to feedback on new website

[www.bmflifestories.com](http://www.bmflifestories.com)

LifeStories Budget agreed

## **BMF LifeStories Budget**

Incoming - £1,800 in the account

£700 per month for the next 4 months from JH

Gift Aid - £200 per month for 4 months - £800

Total £5,400

Outgoings

£200 per month Facebook for 4 months to cover Lunchtime

Salvation Stories

Total - £800

£60 per play - Premier Radio Adverts - £1,200

This would be a five week campaign promoting Monday's LifeStories nights on Facebook

Saturday Whats the meaning of life with Billy Harrison...

Six week course on Facebook

Facebook Promotional budget - Total £300

£50 per week

Extra Facebook Promotion of Monday Nights and Growing the number of followers

Total - £300

Radio Adverts and Videos Pete W - £200

LifeStories Week Sun 20th Dec to Friday 25th Dec - This would help us reach a further 2 million people leading up to Christmas

Extra Facebook Spend - £2500

Total Outgoings - £5,300

Account January - £100

Wiston Lodge Weekend Camp - Can we rebook in May 2020 as we think March is too soon...

What happens if it's May 2021 before we can meet?

Action - Feedback from HM

GLPS - Summit March 11th - 13th

Two hour digital meetings that BMF UK will host on Zoom and Stream to Facebook and You Tube

Action - ST to speak to PF about this and create a plan

## Africa.

Uganda - The men are still going into the prisons and seeing nearly 100% conversion rate

Praise God

Kenya - Samuel's book is going out on a zoom meeting this sunday with John Watt hosting

Finance -

The Outreach account stands at £1,977

Main Account - £872.97

LifeStories - £1,755

**AOCB.** None

Date of Next Meeting. Tuesday 3rd Nov 7pm